



[About](#)

[Checkoff
Research](#)

[Students](#)

[Grower Tools](#)

[Media Center](#)



Trending

Recapping National Nutrition Month

As [National Nutrition Month](#) comes to a close, we're reflecting on a month filled with nourishing insights and delicious discoveries, all centered around the remarkable benefits of soy. From plant-based protein to heart-healthy fats, soy is a powerhouse of nutrition that empowers individuals to make wholesome choices for themselves and their families.

Throughout March, we had the opportunity to share soy-centric recipes and facts on [KATV's Good Morning Arkansas](#), highlighting soy's role in promoting health and wellness. Let's continue to embrace the goodness of soy and its transformative impact on our well-being, one delicious dish at a time.



Looking ahead, we're eager to continue sharing more about the miracle bean during Soy Foods Month in April! In the meantime, check out our collection of soy recipes and nutrition facts on our website

[Learn More](#)



PRODUCERS

Early Soybean Planting Risks and Benefits



Regardless of what time you choose to plant, there are advantages and disadvantages. **Dr. Shawn Conley** of the University of Wisconsin-Madison, discusses where yield advantage comes from and how can we best manage the risks associated with early planting.

[Watch the Video](#)

Talk Business & Politics

2024 Soybean Profitability Outlook



As we kick off the 2024 soybean season, a recent *Talk Business & Politics* article paints a cautiously optimistic picture for profitability, but uncertainties linger. While 2023 saw reduced losses, worries remain about global market changes. Fluctuating prices and inflation, plus the Federal Reserve's interest rate changes, make profitability predictions tricky. With all this in mind, producers have tough choices to make about which crops to plant and how much land to use, as they deal with unpredictable markets.

[Learn More](#)

Featured Research

Herbicide Resistance & Weed Control



Stay on top of weed control this season! **Noah Reed**, a research fellow at the [University of Arkansas](#) is working to offer soybean producers more insights into weed control strategies and possible alternatives. Watch the full featured research video by clicking the button below to learn more about his project and innovative strategies you can use.

[Learn More](#)

Career Snapshot **AyiKwei Perry**



From childhood dreams to real-life success, **AyiKwei Perry's** journey to becoming a first-generation farmer has been fueled by passion and determination. With a bachelor's degree under his belt and over two decades of industry experience, AyiKwei now nurtures his own land and cultivates top-quality crops. His story is a testament to hard work and perseverance, showing that with dedication, even the loftiest dreams can become a reality. Listen to him share more about his career journey by clicking the button below.

[Learn More](#)



INDUSTRY NEWS

ASPB Attends the Mid-South Farm & Gin Show

ASPB was thrilled to attend the 72nd Annual Farm & Gin Show in Memphis, TN on March 1st and 2nd. We're already looking forward to attending next year!



CONSUMER CORNER

Savor the Season with Springtime Soups & Salads

Spring is the perfect time to embrace fresh flavors and try new recipes. This season, we're happy to share highlight recipes for a soup and salad dressing that celebrate the versatility and goodness of soy while leaving you feeling refreshed.



Cream of Asparagus Soup with Soymilk

Enriched with velvety soymilk for a creamy texture and added nutritional benefits, perfect for a light yet satisfying meal.

[Try The Recipe](#)



Charred Green Onion Miso Ranch Dressing

With a fusion of flavors and the familiar comfort of ranch, this dressing is sure to elevate any salad.

[Try The Recipe](#)

Soybeans are a versatile bean used in a variety of dishes sure to satisfy all palettes. Find more recipes by visiting themiraclebean.com with the button below!

[View More Soy Recipes](#)



CALENDAR OF EVENTS

ARKANSAS WOMEN IN AG CONFERENCE

April 1st – April 2nd

ARKANSAS STATE FFA CONVENTION

April 22nd – April 24th

ANIMAL AGRICULTURE ALLIANCE BOARD MEETING AND STAKEHOLDERS SUMMIT

May 4th – May 5th

SOCIETY OF TRIBOLOGISTS AND LUBRICATION ENGINEERS

May 21st – May 25th

BIO INTERNATIONAL

June 5th – June 8th

CLEAN FUELS ALLIANCE MEMBER MEETING

June 12th – June 14th

[SEE THE FULL CALENDAR OF EVENTS
HERE](#)

FOLLOW US ON SOCIAL MEDIA



Arkansas Soybean Promotion Board | 1 Natural Resources Drive, Little Rock, AR 72205

[Unsubscribe chorn@comgroup.com](mailto:chorn@comgroup.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by arkansassoybeans@gmail.com powered by



Try email marketing for free today!