



Arkansas Soybean Month Recap



As we wrap up November, we can't help but feel thankful for everyone who participated in the [Arkansas Soybean Month](#) celebration. A special thanks to Governor **Sarah Huckabee Sanders** for helping ASPB promote Arkansas Soybean Month 2024. For full details on this year's celebration, check out our Arkansas Soybean Month news release below.

[Read More](#)

Media Coverage

We enjoyed sharing soy-based snacks for everyone to add to their Thanksgiving menus on KATV's [Good Morning Arkansas](#) and KARK's [Arkansas Style](#). Catch up on the good times we had by clicking the links below!

[ASPB Shares a Delicious Apple Cider Latte](#)

[ASPB Shares a Delicious Yogurt Pumpkin Parfait](#)

[ASPB Shows How to Elevate Your Thanksgiving Dishes With Soybeans.](#)

[ASPB Shares A Delicious Recipe on KATV](#)

[ASPB Joins Us to Share a Delicious Soy-Based Recipe](#)

We weren't the only ones spreading Arkansas Soybean Month love! Check out these featured news spots:

[Stuttgart Daily Leader](#)

[Batesville Guard](#)

[Jonesboro Sun](#)





Featured Research

Variety Testing and Screening



John Carlin, director of the Arkansas Crop Variety Improvement Program at the [University of Arkansas](#), is improving soybean research across the state. By testing 158 soybean varieties at eight locations, his team helps farmers choose the best varieties for their soil. With recent upgrades in automation and seed counters, the program continues to enhance accuracy and efficiency. Learn more about the research program by watching the full Featured Research video!

[Learn More](#)

Career Snapshot

Anna Thrash



Anna Thrash initially pursued a career in broadcast journalism but after working as a reporter, she realized her true passion was in agriculture. Now, as the public information officer for the [Arkansas Department of Agriculture](#), Anna is dedicated to promoting the industry in which she grew up and encourages young people to explore ag careers. Learn more about her journey by watching her Career Snapshot!

[Watch Now](#)



Arkansas Farmer Reappointed to the United Soybean Board

The U.S. Department of Agriculture has reappointed Arkansas's own **Robert Petter** to the United Soybean Board. He joins farmer-leaders from 16 states, who will be sworn in on Dec. 11, 2024 in St. Charles, Missouri. Robert's reappointment ensures Arkansas remains a vital part of USB's mission to grow demand for U.S. soybeans through research, promotion, and education, benefiting farmers nationwide.



[Meet Robert](#)

ASPB Chairman Brad Doyle Honored With Governor's Award



ASPB Chairman **Brad Doyle** and his company, Eagle Seed, were recently honored with the Arkansas District Export Council's Governor's Award for Excellence in Global Trade at this year's Agricultural Exporter Award recipient. Congratulations, Brad!

[Learn More](#)

New Survey Highlights Farmer Adoption of Seed Treatment Applications



Economist's Angle

A MONTHLY ANALYSIS OF
U.S. SOYBEAN POLICY & MARKETS

Discover how seed treatments are helping U.S. soybean farmers protect their crops from early-season pests while reducing costs and environmental impact. This article explores insights from a recent survey on the effectiveness of these treatments and examines what alternatives might mean for farmers. Don't miss this look into the future of sustainable farming practices in soybean production!

[Read More](#)

CONSUMER CORNER



Soy-Based Recipes to Elevate Your Holiday Gathering!

Planning a holiday gathering and need fresh recipe inspiration? We've got you covered! Whether it's a cozy family dinner or a festive holiday party, our top soy-based holiday picks are sure to impress. With SOY much flavor and cheer, the holidays have never tasted better!



A creamy, dairy-free twist on a holiday classic! This Soy-Based Eggnog, made with silken tofu and soy milk, is the perfect festive treat for a cozy, healthier holiday season.

[Spiced Eggnog](#)



Savory, hearty, and packed with flavor, this Soy-Based Stuffing is the perfect addition to any holiday table! Made with soy crumbles, fresh herbs, and a medley of vegetables

[Savory Stuffing](#)



Creamy, sweet, and full of flavor, this Soy Toffee Apple Dip is the perfect festive treat! Made with a rich blend of cream cheese and soy milk, it pairs well with crisp apples for a delicious holiday snack

[Toffee Apple Dip](#)



These BBQ Soy Meatballs are packed with flavor! Made from soy crumbles and herbs, they're baked until golden and coated in a tangy barbecue sauce. Serve as a tasty appetizer or main dish.

[BBQ Meatballs](#)

Find more ideas for adding soy to your diet by visiting themiraclebean.com or click

on the button below!

[View More Soy Recipes](#)

UPCOMING EVENTS

DECEMBER 2024 UNITED SOYBEAN BOARD MEETING

December 9th – December 12th

FEBRUARY 2025 UNITED SOYBEAN BOARD MEETING

February 17th, 2025 – February 21st, 2025

JULY 2025 UNITED SOYBEAN BOARD MEETING

July 13th, 2025 – July 17th, 2025

DECEMBER 2025 UNITED SOYBEAN BOARD MEETING

Dec 7th, 2025 – Dec 11th, 2025

[SEE THE FULL CALENDAR OF EVENTS
HERE](#)

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