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FOR IMMEDIATE RELEASE

ARKANSAS SOYBEAN ASSOCIATION ANNOUNCES SEMINAR

LITTLE ROCK, Ark., Jan. 8, 2025 --The [Arkansas Soybean Association](#) has set Wednesday, January 15 as the date of their Annual Business Session and Seminar. The informative seminar and business session will be held at the NE Rice Research Center (15327 Hwy 1, Harrisburg, AR 72432). Registration will begin at 8 a.m., program at 9 a.m. and will conclude with lunch. Lunch will be provided by the Arkansas Soybean Promotion Board and meeting sponsors.

The program will include a report from the [Arkansas Soybean Promotion Board](#) and recognition of the Grow for the Green Soybean Yield Challenge winners. Dr. Jeremy Ross will present an overview of the contest. Additional speakers include: Scott Bray, Director of the Plant Industries Division with the Arkansas Department of Agriculture; Scott Stiles an Extension Ag Economist with the Cooperative Extension Service; Brad Doyle a producer from Weiner and Chair of the Arkansas Soybean Promotion Board; and Lance Rezac, Chairman of USSEC (United States Soybean Export Council).

Topics will include a Soybean Market Update, USSEC Global Highlights and updates on agriculture in Arkansas. The Soybean Association will hold its Annual Business Session of membership.

Ag business reps will be present to answer your questions. We will hold a live auction to raise additional funds for special projects. Auction items, provided by members of the soybean industry, include soybean seed, crop protection chemicals, tools and other similar items.

Arkansas President Derek Helms said recently, "This is a busy time of year for all producers and we have designed our meeting to meet the needs of our membership. We are providing information we feel is important to producers in a half day."

All are invited to attend and bring a friend. For more information, please contact the office at 501-666-1418 or swsoy@aristotle.net.

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About Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders appointed by the Governor. Soybeans are Arkansas's top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean producing states nationally, exporting 50% of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting TheMiracleBean.com.